

## January 25, 2008 - Rep. Slaughter Announces \$2.4 Million for Logical Images in Rochester

Friday, January 25, 2008

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ROCHESTER, NY — Congresswoman Louise M. Slaughter (D-Fairport), Chairwoman of the House Rules Committee, joined Richard Cohan, CEO of Logical Images along with several employees, to announce \$2.4 million in federal funds to allow the Rochester-based company to expand their business through a project with the U.S. Navy.

The funding was secured by Rep. Slaughter in the FY 2008 Department of Defense Appropriations bill and will be used by the Navy to pilot test VisualDx on ships, submarines, and Navy Medical Facilities throughout the Pacific Theater — allowing crewmen and clinicians to improve the health and safety of our military personnel by quickly diagnosing potentially catastrophic diseases. VisualDx may also be made available for Airforce and Army facilities that request it.

“Logical Images has developed this unique and remarkable technology. And, I am pleased to have secured federal funding that will allow them to bring this important technology to our men and women serving in the Navy,” said Rep. Slaughter. “Not only will this funding promote growth and job creation here in Rochester, but it will also allow our military to access timely health care, even while at sea.”

“We are proud to partner with Congresswoman Slaughter to bring improved quality of care to the military. The strengths of VisualDx lie in its ability to provide the user with a visual display of all relevant diagnoses within seconds, allowing

the health care provider to recognize and respond more quickly at the critical time of need. Our team is anxious to begin this project with the Navy and continue to support those who protect us." stated Richard Cohan, CEO of Logical Images.

#### BACKGROUND:

The funds secured by Rep. Slaughter will permit the Navy to license VisualDx software for their use in various Navy sites as a pilot program. Under the direction of the Navy Health Research Center (NHRC), VisualDx will be made available to crewmen and clinicians on ships, submarines, and Navy Medical Facilities throughout the Pacific Theater, which is an area of the world particularly vulnerable to many skin diseases. VisualDx may also be made available to Airforce and Army facilities that request it.

Currently in the Navy, access to medical specialists (especially dermatologists) can be time consuming, costly, and could result in unnecessary loss of critical man hours when faced with a medical evacuation. With an extensive knowledge base of over 900 visually identifiable diseases, VisualDx will accelerate and improve the diagnostic accuracy of a host of illnesses including SARS, Avian Flu, and other infectious diseases even those brought on by Chemical, Biological, Radiological, and Nuclear weapon exposure.

In essence, the Navy wants to pilot this technology to allow them faster recognition and response to disease conditions, improving the quality of care given and overall health of their personnel.

#### About Logical Images:

Based in Rochester, NY, Logical Images develops visual health care tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images is a company of digital imaging experts, leaders in computer-based design and knowledge management, skilled image archivists, and practicing physicians. The company's products include VisualDx, visual clinical decision support software, and VisualDxHealth, online consumer wellness and health care resources located at <http://www.visualdxhealth.com>. Logical Images has developed the most comprehensive digital medical image library with over 50,000 images including all age ranges and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the VisualDxHealth consumer tool - designed to speed disease recognition for faster, more accurate decision making and patient understanding. <http://www.logicalimages.com>.

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