

April 1, 2009 - Slaughter Lauds Passage of Bill Allowing FDA to Regulate Tobacco Marketing to Kids

FOR
IMMEDIATE RELEASE

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Rep. Slaughter Lauds Passage of Historic Bill
Allowing FDA to Regulate Tobacco Marketing to Kids

Washington, DC - Rep. Louise M. Slaughter (D-NY-28), Chairwoman of the House Committee on Rules, today applauded House passage of H.R. 1256, the Family Smoking Prevention and Tobacco Control Act, which gives the Food and Drug Administration (FDA) the authority to regulate the marketing of tobacco products to children.

Rep. Slaughter said,
"Rep. Slaughter said, "It's
no secret that tobacco is a deadly and addictive substance that's being peddled
to our children with misleading advertising. This landmark bill gives the FDA
the ability to regulate marketing to both child and adult tobacco consumers - a
critical effort in the fight against tobacco that's long overdue."

The Family Smoking

Prevention and Tobacco Control Act would provide the FDA the authority to
regulate tobacco products under the Federal Food, Drug, and Cosmetic Act. It
would also empower the FDA to prevent the marketing and sale of tobacco
products to minors, to prevent false or misleading product claims, and to
require changes to product content or design to protect public health. The
FDA's tobacco program would be funded through user fees on tobacco product
manufacturers.

BACKGROUND

The Family Smoking

Prevent and Tobacco Control Act (H.R. 1256) does the following:

- Gives the FDA authority to regulate tobacco products, thereby preventing
the tobacco industry from designing products that appeal to children

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The legislation has received wide support from more than 1000 public health and faith organizations including the American Cancer Society Cancer Action Network, American Heart Association, American Lung Association, the Campaign for Tobacco-Free Kids, and a group of prominent, bipartisan former public health officials, as well as many other national, state, and local organizations.

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